

JAYCE WALKER

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www.jaycewalkerdesigns.com

SUMMARY

Creative and talented designer with more than three years of professional and freelance experience, creating eye catching, and result guided design solutions.

EDUCATION

BFA Graphic Design, 2010
Indiana University Bloomington, IN

B.S. Informatics, 2006
Indiana University Bloomington, IN
Minors: Telecommunications & IT

DESIGN SKILLS

Web Development:
HTML, CSS,
Javascript, PHP, SQL

Design Knowledge:
Illustrator, Photoshop, InDesign,
Flash, Dreamweaver, Premiere,
Silk Screen Printing,
Letterpress, Bookmaking

Telecom Practices:
Production Techs, Camera Work,
Studio & Field Work, Final Cut Pro,
Digital Editing, Sound Recording

AWARDS AND EXHIBITIONS

Graphic Design Area Show 2009
Graphic Design Area Show 2010
Nick's Bricks Scholarship Award
BFA Thesis Gallery Opening
VP of Graphic Design Club 2009-2010



www.linkedin.com/in/jaycewalkerdesigns

PROFESSIONAL EXPERIENCE

School of Informatics and Computing Bloomington

Art Director/Designer 01.08 - 07.10

Developed all marketing materials and promotions from conceptual stages to final designs.

- Managed multiple daily and on-going projects to meet personal and mandatory deadlines.
- Presented and collaborated on ideas, re-designs, and usability testing for the new SolC website alongside IU Creative Services.
- Collaborated with faculty, staff and students to create graphic solutions for various medias.
- Maintained professional relationships with various printers and outside vendors.
- Set up video recordings, edited and transferred film to digital mediums.
- Maintained inventory and conducted maintenance for in-house professional printers.

Cardinal Stage Theater Co.

Bloomington, IN

Graphic Design - Pro Bono

05.08 - 05.10

Created and designed play subscription cards, play posters, a 32 page student program, and web graphics.

Media Works

Bloomington, IN

Graphic Design/Web Design

04.09 - 08.09

Design of print materials such as ads, brochures, menus, and mailers. Front-end web design of multiple websites, web banners, and content for multiple clients.

School of Informatics and Computing Bloomington

Graphic Design/Web Design intern

01.07 - 01.08

Completed numerous websites and graphics for promotional events and add-ons to the former SolC site including projects such as:

- SolC Headquarters Grand Opening event website.
- Former SolC Graduate Studies website.
- Former SolC website including: concepts, graphics, and coding.

Freelance Design

08.05 - Current

Working as a freelance print designer, web designer, screen printer and photographer. Focusing on small and independent business as well as individuals.

- Above the Clouds Limo
- Westward Web Development
- Walnut Design Studio
- Cest Moi Salon
- BBoutique
- Performer Magazine
- Birds Landscaping
- Indiana University